

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation Board of Directors met at 4:00 p.m. on Wednesday, May 15, 2013 in the Grapevine Convention & Visitors Bureau, 2nd Floor Boardroom, 636 South Main Street, Grapevine, Texas.

Curtis Ratliff	Chairman
Melva Stanfield	Vice-Chairman
Pat Stinson	Secretary
Balla Wright	Treasurer
Mike Lease	Council Liaison
Sue Franks	Member
Rick Lawlis	Member
Jacob Miles	Member
Duff O'Dell	Member
Janet Perkins	Member
Don Vaughn	Member

The above constituting a quorum with no member(s) absent.

With the following city staff present:

Paul W. McCallum	Executive Director, Grapevine Convention & Visitors Bureau
David Klempin	Historic Preservation Officer
Jim Lauderdale	Nash Farm Manager
Mary Bush	Administrative

I. CALL TO ORDER

Chairman Curtis Ratliff called the meeting to order at 4:00 p.m.

II. CITIZEN COMMENTS

There were no citizen comments.

III. APPROVAL OF THE MARCH 20, 2013 MINUTES

Motion by Duff O'Dell, seconded by Jacob Miles, to approve the March 20, 2013 minutes as submitted, which prevailed by the following vote:

Ayes: All (Ratliff, Stanfield, Lawlis, Lease, Franks, Miles, O'Dell, Perkins, Stinson,
Vaughn and Wright)

Nays: None

IV. OLD BUSINESS

Duff O'Dell reported on returning to billing membership dues by individual's anniversary date rather than using the one date set each year for all memberships to be due. At this time members are being mailed a renewal letter one month before their membership expires; if not paid after six months time, the membership expires.

As Melva Stanfield had lost her voice, she called on David Klempin to give the update on the Nash Farm lawsuit. David announced there had been an update and he handed out copies of the proposed amendment to the land use of Nash Farm. P.W. McCallum addressed the board telling them City Attorney Matthew Boyle has asked for input from the staff level and the board. The restriction on livestock of no commercial breeding purpose needed to be clarified. The concerns at this point are the painting of parking spaces, to use the term *properties* not *owners* and a definition of *commercial breeding* needed clarification. Small animals are required for a child's experience. P.W. said they must have clarification on the three items called out in this meeting to reach an approval of the agreement.

Don Vaughn moved to use this document upon the clarification of the three items in question:

- 1) To clarify the term of commercial breeding, number and types of animals;
- 2) To clarify painting the parking spaces; and
- 3) The term of "23 homeowners" should be changed to state "23 properties".

Jacob Miles seconded the motion. The motion prevailed by the following vote:

Ayes: All (Ratliff, Stanfield, Lawlis, Lease, Franks, Miles, O'Dell, Perkins, Stinson, Vaughn and Wright)

Nays: None

Jim Lauderdale reported on the Farm's visitors in March of 3,427 due to the Park's Easter Egg Hunt; April of 2,207 due to Spring Into Nash; and May of 242 with school tours and the First Fridays Farm Fun program.

Jim handed out a ledger sheet of numbers for the Spring Into Nash (SPIN); he sought recommendations to better the SPIN. The board called for more soda on hand, more leather for the stamping activity, better merchandise and printed hand fans with the logo and membership information. The chicken feeding and corn grinding was decided to be better as one activity.

The group agreed to place the donation ponies only at free activities such as the woodstove cooking, pole barn, heritage toys and a banner on the wagon. The following were agreed to be implemented for a better experience, attendance and membership:

- 1) Marketing more and cross-marketing of events such as Thomas the Train. Balla Wright recommended and to checking on a banner on Main Street for the large spring and fall events.
- 2) Membership in the Foundation and for Farmhands to be combined with merchandise sales. Don Vaughn asked for better, more enticing signage to attract visitors to the membership table and a photo opportunity to draw people to learn about membership in the Foundation.

- 3) It was agreed the blacksmith would be moved to the Post Oak grove to be nearer the crops.
- 4) The Soil Conservation Office would be used again to show the art of quilting and to display. The Bear Creek Guild was recommended and a quilting guild in Southlake.

Curtis Ratliff told of an event he had attended named *From Fleece to Frock*, to show and teach the process of shearing of sheep, washing of the wool, spinning and weaving, culminating with the wool being tailored for a garment.

The Spring Into Nash 2013 revenues versus true costs were reviewed. It was recommended the petting zoo activity be increased from two coupons to four coupons (4 coupons = \$2.) and to remain contracting the petting zoo vendor due to their well trained, docile animals and their insurance coverage. The corn grinding and chicken feeding event was to be combined as one activity. The jump ropes were recommended to be raised to 14 coupons due to the cost of the materials at \$4. per handle X 2= \$8. plus the cost of the twine to make the rope. The committee agreed this would balance the six coupon activities and give 10 free activities.

Staff recommended to balance costs by raising the:

- 1) Jump ropes from 12 coupons to 14 coupons
- 2) Petting zoo from 2 coupons to 4 coupons
- 3) Corn grinding/ chicken feeding combined to 2 coupons.

Rick Lawlis, seconded by Don Vaughn, made a motion raise coupons required as presented. The motion prevailed by the following vote:

Ayes: All (Ratliff, Stanfield, Lawlis, Lease, Franks, Miles, O'Dell, Perkins, Stinson, Vaughn and Wright)

Nays: None

V. NEW BUSINESS

Don Vaughn was selected to manage staffing for the Grapevine Heritage Foundation Membership Drive at the Main Street Days store. Don explained it would be a country store and how it would be set and stocked. The board of directors signed up for shifts during the festival to promote membership in the Foundation.

The board of directors also signed up for the Palace Theater's First Friday Films *Pitch & Intro* for membership.

VI. DISTRIBUTION OF LIAISON REPORTS

Grapevine Historical Society Liaison Report-Joe Ann Standlee, President

President Joe Ann Standlee reported on the process of readying for their move to the Grapevine Ice Company at 206 West Hudgins Street. They are now working on the floor plan and storage; all items are being cleaned before brought in to the new building. She reported a call from a young history major wanting to volunteer and asked the Foundation to

please contact her if they had questions on volunteering or donations. More funds are still needed for sponsoring exhibits and the installation of their wedding dresses which cannot be stored, they must be kept in a humidity controlled room like the Plexiglas ones used in large museums. She said a lot is working and they are excited with their progress with the Museum Arts design firm.

Grapevine Convention & Visitors Bureau Liaison Report-Paul W. McCallum

P.W. McCallum reported on the upcoming Main Street Days event. There will be increased surveillance from Dallas Road to Northwest Highway, small cameras will be installed at all entrance points and bags checked before entering the festival grounds. Additional security people, some in plain clothing, will be on the grounds and the fire department will be wearing "Security" vests; attendees will see security in easy view. City staffers have instructed vendors to check their booths each day for any unusual items. The city feels the extra measures in plain sight will make festival goers comfortable.

Two ceremonies are set for Saturday during the festival, the Ted R. Ware Plaza will be dedicated at 10 a.m.; The Grapevine Historical Society will dedicate their historic marker at Messina's Shoe Repair for the former Wall Drugstore.

This week Puffy rolled out after a long period of re-working. She pulled up to Main Street on her own power. Many recognized her by her whistle, the whistle blew and 40 – 50 people were there within 10 minutes. Puffy will not be able to get on the main line until blue carded.

VII. ADJOURNMENT

Duff O'Dell, seconded by Janet Perkins, offered a motion to adjourn the meeting at 5:45p.m. The motion prevailed by the following vote:

Ayes: All (Ratliff, Stanfield, Lawlis, Lease, Franks, Miles, O'Dell, Perkins, Stinson,
Vaughn and Wright)


Nays: None

**PASSED AND APPROVED BY THE GRAPEVINE HERITAGE FOUNDATION, THE
May 15, 2013 MINUTES, ON THIS THE 17th THE DAY OF JULY, 2013.**

APPROVED:


CHAIRMAN

ATTEST:


SECRETARY